



Laguna Phuket International Marathon Breaks Another Record with THB 318,000 Charity Cash Boost

This year's Laguna Phuket International Marathon has smashed another record - a massive THB 318,000 in charity sponsorship cash collected from its biggest-ever field of runners and walkers.

The record-breaking cash will be used to assist the marathon's designated beneficiary Baan Jao Krua School in Phang Nga province, current focus of Laguna Phuket's Sustainable Schools program.

The fifth annual Laguna event on 13 June attracted a record field of 4,665 entrants from 45 countries, an increase of around 5 per cent from 2009, who took part in a full marathon, half marathon, 10.5k run, 5k family walk and a 2k kids' run.

The 5k family walk saw the biggest increase with 1,221 walkers – up 50 per cent from 811 in 2009. The walk was led by Thai movie star Ananda Everingham, and children from Baan Jao Krua School, to highlight the event's charity mission.

Race director Roman Floesser said: "We were delighted to see the overall increase in entries and continued enthusiasm for the event from overseas, despite the effects worldwide from the political turmoil in Bangkok."

The full marathon was won by Thailand's Charkrit Boonkong in 2:40:08 and the women's event was won by another Thai, Thanyathorn Samutnoi, who set a new women's course record of 3:21:24.

This year's entrant numbers were: full marathon 634; half marathon 876; 10.5k run 1,434; 5k walk 1,221; 2k kids' run 500. The year-on-year increase in total entries from 2,038 in the 2006 inaugural event makes Laguna Phuket International Marathon the largest and fastest-growing destination marathon in Asia.

- End -

Picture Caption

Thai movie star Ananda Everingham led the Laguna Phuket International Marathon 5k walk with children from Baan Jao Krua School in Phang Nga province, the event's designated beneficiary. The marathon has raised a record THB 318,000 for the school.

Note to the Editor

Laguna Phuket is Asia's finest destination resort – a collection of deluxe hotels and villas including Banyan Tree Phuket, Sheraton Grande Laguna, Dusit Thani Laguna Phuket, Laguna Beach Resort, Outrigger Laguna Phuket Resort and Villas, Best Western Allamanda Laguna Phuket, Laguna Holiday Club Resort, and Laguna Property offering luxury investment and lifestyle residential properties - all sharing 1,000 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel, Quest Laguna Phuket Adventure an on-site team building facility, and Latitude a unique stand-alone function venue.

www.lagunaphuket.com

Laguna Phuket International Marathon™

www.phuketmarathon.com

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